



OUTSTANDING  
PROPERTY AWARD  
LONDON

AWARD INFORMATION

## Introducing OPAL

Give your projects the global recognition they deserve by entering this prestigious property award. The Outstanding Property Award London (OPAL) is a London based Award accepting outstanding submissions from all over the world.

OPAL accept project submissions from:

Property Development

Architectural Design

Interior Design

Winning an OPAL Award commands the highest respect and significantly increases exposure to clients, investors, developers and alike - a proof-in-hand that your work is amongst the very finest in the industry.







OPAL is a project of the Farmani Group, a leading organization creating art, architecture, design and property awards across the globe since 1985.

CELEBRATING THE MOST  
OUTSTANDING PROPERTY DESIGNS  
IN THE WORLD



## Winner benefits:

Receiving an OPAL award increases your exposure to the global market and is an invaluable opportunity bringing awareness and visibility to your outstanding achievements and acquiring new business as a direct result of winning the award. Award winners report positive results with increased industry awareness, sales, and boost morale amongst colleagues.

-  **Winners Seal**  
to promote your Award online and offline, a PDF for local printing.
-  **Winners Certificate**  
Winners who attend the OPAL Award event will receive a complimentary printed certificate. Firms not attending the awards ceremony, a PDF for local printing will be available from the user account, respecting the environment.
-  **Complimentary Invitation to the Awards ceremony in London**  
Please note that due to the Covid-19 situation all Farmani Group events have been postponed until further notice.
-  **A permanent online profile on the winners' page**
-  **Indefinite right to use the OPAL logo**
-  **'Design of the Year' winners receive the coveted OPAL Trophy**



Click here to  
**REGISTER**  
your project

## Entry fees

The Entry Fee is \$300 for small firms up to 10 employees, \$500 for firms up to 50 employees, and \$700 for large firms. This entry fee is the only fee you will pay. The fee is paid upon completion of registering your project. Unlike other awards, there are no extra or hidden fees to pay if your project wins. Prices are in US dollars.

The fee includes the Winners benefits package and invitation to attend the Awards ceremony. Please note we do not cover travel expenses.

The fee includes one sub-category of choice. A project can be submitted in multiple categories costing \$200 for each additional category.

## 2020 Submission deadlines

Please refer to the OPAL website for the submission deadlines. OPAL offers 20% discount to early bird entries, and late comer entries at an increased rate of 10%.

[Click here](#) to register your project

### Small Company fee. Up to 10 employees.



### Medium Company fee. 10-49 employees.



### Large Company fee. Over 50 employees.



## Voting and evaluation process

Each entry is evaluated on its own merit. It is not competing against other entries. The Jury panel evaluates entries based on its creativity, form and function. The project needs to be clear on its relationship to its environment, its users, and its purpose. Creativity is not enough to be convincing; it needs to show useful function and provide a better living experience for its users, meeting the clients' expectation. Projects that demonstrate innovation and embracing new technologies, setting new trends, respecting the environment, and pushing boundaries of human ingenuity. Projects with high regard to sustainable building practises and the protection and preservation of the environment will also earn special attention from the jury.

## The OPAL Jury

Our esteemed jury panel consists of leading industry professionals from across the entire property sector, whose talents and contributions to the built environment are genuinely aspirational. Collectively they shortlist and reward project entries across the categories of Interior Design, Architecture and Property Development. All jurors are in leading or founder positions within their organisations. [Click here](#) for full list.



A Platinum Winner in Interior Design  
"Boho - Marbella"

A selection of the esteemed OPAL Jury panel, click on profile pictures to read full profiles.

Fiona Thompson  
[Richmond International](#)  
Principal

Ben van Berkel  
[UNStudio/UNSense](#)  
Founder / Principal  
Architect

Erik Nissen Johansen  
[Stylt](#)  
Founder / Creative  
Director

Michele Salvi  
[Zaha Hadid Architects](#)  
Associate

Gary Hersham  
[Beauchamp Estates](#)  
Founder

Erik Behrens  
[AECOM](#)  
Creative Director

Chirs Godfrey  
[HBA Residential](#)  
Global Principal

Julian Weyer  
[C. F. Møller Architects](#)  
Owner

Martin Bellamy  
[Salamanca Group](#)  
Chairman & CEO

Michael Sørensen  
[Henning Larsen  
Architects](#)  
Partner, Architect MMA

Daniel Daggers  
[Knight Frank](#)  
Partner / Private Office

Hamish Kilburn  
[Hotel Designs](#)  
Editor



## How to enter

Entering a project is completed online on the OPAL Website, and is a simple 4 step process. Your project can be from anywhere in the world. Enter your project in one of the main disciplines; Property Development, Architectural Design or Interior Design. You will then be presented with a full range of sub-category choices, ie, Small Hotels. You can choose as many sub-categories as you deem necessary to be appropriately represented. Upload images and text description and your project is successfully registered.

Please ensure you provide sufficient and persuasive material, making your presentation as convincing as possible, this will enable the jury to make the best possible evaluation of your project. You can edit or add to your project anytime before the deadline.

[Click here](#) for more information and a full list of sub-categories.

Projects must one of the following:

- Completed within the last 5 years,
- Currently under construction
- A conceptual project

Please submit high quality images of your project showing multiple views and detailing of its immediate surroundings. If available, also provide floor plans or site plans.

For restoration or refurbishment projects, please include images before works commenced and after completion.

A screenshot of the OPAL website registration form. The form is titled "Project Title" and includes fields for "Project title Name", "Project Lead", "Name of project lead", "Team members' names", "Client name (optional)", and "Company Name / Organisation Name". A "Total Entry Fee: £ 500" is displayed, along with a "Save & Return to Submit Project" button. The form is part of a 4-step process, with Step 1 highlighted.

"2019 Architectural Design of the Year" - 'The Shed' by Diller Scofidio + Renfro / Rockwell Group

The Shed  
Diller Scofidio + Renfro (lead Architect) And Rockwell Group (collaborating Architect)  
Architectural Design of the Year



Each submitted project is evaluated by the Jury panel purely on its own creativity, form and function. It is not competing against other entries.

OPAL charges a one-off fee after registering an entry. Unlike other Awards, there are no extra or hidden fees to pay if your project win. More info [here](#)

#### Winners - Interior Design:

**Interior Design of the Year**  
Awarded to one entry, scoring highest overall. Receives Trophy.

**Platinum Winners Interior Design**  
Awarded to all projects with a Jury score over 8.5 average

**Winners Interior Design**  
Awarded to all projects with a Jury score over 7.5 average

**Honorable Mention Interior Design**  
Awarded to projects with a the most honorable mentions scores. Can be multiple Honorable mentions.

#### Winners - Architecture:

**Architectural Design of the Year**  
Awarded to one entry, scoring highest overall. Receives Trophy.

**Platinum Winners Architecture**  
Awarded to all projects with a Jury score over 8.5 average

**Winners Architecture**  
Awarded to all projects with a Jury score over 7.5 average

**Honorable Mention Architecture**  
Awarded to projects with a the most honorable mentions scores. Can be multiple Honorable mentions.

#### Winners - Property Development:

**Property Development of the Year**  
Awarded to one entry, scoring highest overall. Receives Trophy.

**Platinum Winner Property Development**  
Awarded to all projects with a Jury score over 8.5 average

**Winners Property Development**  
Awarded to all projects with a Jury score over 7.5 average

**Honorable Mention Project Development**  
Awarded to projects with a the most honorable mentions scores. Can be multiple Honorable mentions.



‘Design of the Year’ receive the coveted brass OPAL Trophy

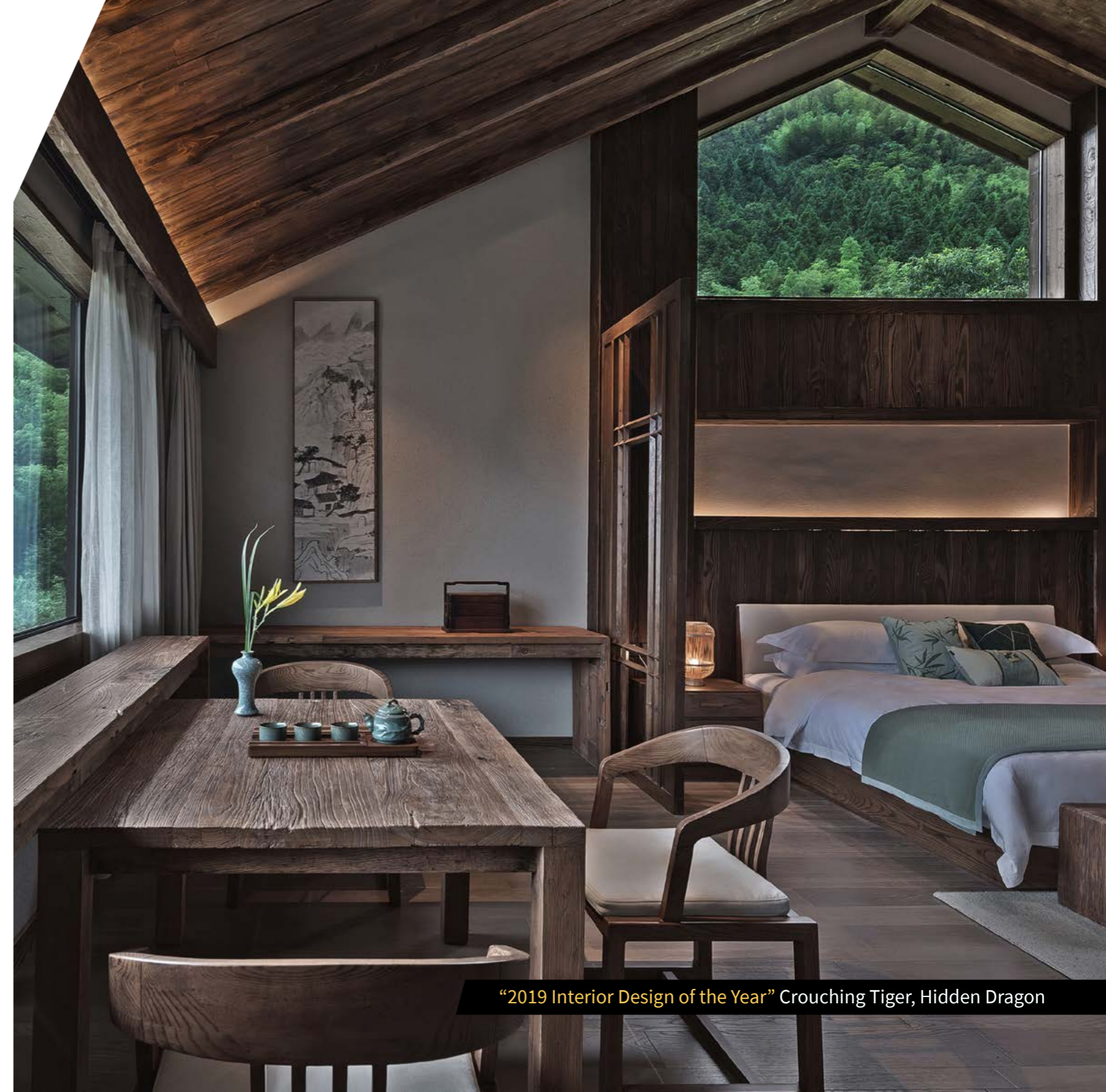


## Entry categories - full list

The three main entry disciplines are **Property Development**, **Architectural Design** and **Interior Design**. They have sub-categories, enabling a precise classification of your project when submitting. If you deem your project require representation in more than one category, i.e. a project could feature Architectural Design and Interior Design in equal measures, you can apply as many disciplines and relating sub-categories as you see appropriate. If in doubt, please consult our team who can assist you in this regard. Each project entry includes one free choice of sub-category.

### Categories

- Commercial, High-Rise
- Commercial, Low Rise
- Commercial Retail, Department Stores, Mall
- Cultural
- Educational, Institutional
- Environmental, Sustainable
- Healthcare
- Hospitality; Restaurants, Bars, Venues
- Hotels & Resorts, Big
- Hotels & Resorts, Small
- Hotels, Boutique
- Industrial spaces
- Landmarks, Symbolic structures
- Landscape, Outdoor Public spaces
- Leisure
- Memorials, Public spaces
- Mixed-Use
- Other Architectural Design
- Prefab homes
- Rapid Deployment Housing, Disaster Relief
- Redevelopment & Renovation
- Residential Low cost
- Residential, High-Rise
- Residential, Low-Rise
- Residential, Multiple units
- Residential, Single
- Transportation Yacht, Maritime, Aviation
- Other



“2019 Interior Design of the Year” Crouching Tiger, Hidden Dragon



## Testimonials

“ I am honored to have won three awards with OPAL. For more than 20 years, I thank the organizer, my clients and my team for this award. I’m glad that our design is recognized on the international stage, and also hope more Chinese designs will appear to showcase our culture.”

Miaoyi Jiang,  
Vice President of Design Research Institute,  
Suzhou Gold Mantis,  
Construction & Decoration

“ We are delighted to have our work selected amongst some of the world’s most ambitious and incredibly creative projects. OPAL is a very important award for the design industry, celebrating the diversity of talent in our global industry. It inspires and encourages designers like ourselves”

Keira Townsend,  
Design Director,  
Keir Townend Interior Designers,  
London

“ It is a great honour to win the OPAL Interior Design Award of the Year 2019. We start from the end users needs, and transform the space to speak out beauty and emotion. Good design will produce strong aesthetic identity and emotional resonance. I wish both OPAL and Chinese design will get better and better.”

He Zhou,  
Founder/Creative Director,  
Shenzhen Wanjing International Design

“ I feel truly honoured to receive the award from OPAL. In addition to a great personal satisfaction, it is a professional recognition for my whole team and company comprised by many young people. I wish good luck to all future designers who will participate in OPAL, a positive way to evaluate our work done with great commitment and professionalis.”

Caterina Cairolì,  
Lead Designer,  
Hangzhou Palace Interior Design

“ It has been an absolute pleasure to be part of the OPAL. It is so important for our industry to celebrate and reward creative and outstanding craftsmanship to keep raising the bar. The quality and large number of entrants proves OPAL has already established itself as one of the top awards of its kind.”

Erik Behrens,  
Creative Director,  
Design Studio Lead,  
AECOM Architecture

“ The quality of projects that were submitted this year, in all categories, is a true reflection of the boundless creativity that our industry is famous for. As a result, OPAL has emerged as a prestigious international award that celebrates mind-blowing and functional design, which will inspire designers and architects around the world to reach new heights.”

Hamish Kilburn,  
Editor, Hotel Designs,  
London



## The Founders of OPAL



Farmani Group  
●●●●●●●●

### HOSSEIN FARMANI

Hossein Farmani is a philanthropist, art collector, educator, photographer, curator, editor, and entrepreneur, with a globe-spanning career that began with a deep-rooted passion for art, photography and design.

Farmani Group, which Hossein founded in the early 1980's, has been leading the way in curating and promoting design and architecture around the world for over two decades, with such renowned architectural and design awards as the European Product Design Awards, the Architecture MasterPrize, and the International Design Awards.



### JESPER THOMSEN

Graduating with a Masters degree with distinction from London's Central St. Martin's College of Art and Design, Jesper has pursued a long career as a Creative Director in the digital media industry before launching a private art gallery in London's Knightsbridge. Passionate about interior design and properties, he has in recent years developed a number of residential London properties gaining considerable expertise in the industry. He is also a fine art photographer and jury member of several other design awards.





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[www.outstandingpropertyaward.com](http://www.outstandingpropertyaward.com)

Part of the Farmani Group of Companies

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