



OUTSTANDING
PROPERTY AWARD
LONDON

AWARD INFORMATION

Introducing OPAL

Give your projects the global recognition they deserve by entering this prestigious property award. The Outstanding Property Award London (OPAL) is a London based Award accepting outstanding submissions from all over the world.

OPAL accept project submissions from:

Property Developers

Architects

Interior Designers

CELEBRATING THE MOST
OUTSTANDING PROPERTIES
IN THE WORLD

Winning an OPAL Award commands the highest respect and significantly increases exposure to clients, investors, developers and alike - a proof-in-hand that your work is amongst the very finest in the industry.

OPAL is a project of the Farmani Group, a leading organization creating art, architecture, design and property awards across the globe since 1985.



Winner benefits:

Receiving an OPAL award increases your exposure to the global market and is an invaluable opportunity bringing awareness and visibility to your outstanding achievements and acquiring new business as a direct result of winning the award. Award winners report positive results with increased industry awareness, sales, and boost morale amongst colleagues.



Winners Seal

To promote your Award online and in print.



Winners Certificate

Your printed proof having won an OPAL Award



Complimentary Invitation to the 2019 OPAL Awards Ceremony in London

At the Zaha Hadid designed Serpentine Gallery in Londons' Hyde Park, January 2020.



A permanent online profile on the Winners' page.



The Overall Winner from each of the three main categories receive the coveted brass OPAL Trophy.





Entry fees

The regular Entry fee is GBP £500 and is the only fee you will ever pay. The fee is paid upon completion of registering your project. Unlike other awards, there are no extra or hidden fees to pay if your project wins. Prices are in British Pounds.

The fee includes the Winners benefits package and invitation to attend the Awards ceremony in London is included in the entry fee. Please note we do not cover incurred travel expenses.

A project can be submitted in multiple sub-categories. Each additional sub-categories are reduced to GBP £300, early bird, and latecomer fees applied accordingly.

[Click here](#) to register your project

2019 Submission deadlines

20% Early Bird	Until July 29
Regular Deadline	July 30 - December 15
Latecomer	December 16 - 21

Submissions closing December 21

The OPAL Awards Ceremony to be held in London in January 2020.
Winners receive a complimentary invitation.



£ = British pounds. USD conversion rates as per September 2019





Voting and evaluation process

Each entry is evaluated on its own merit. It is not competing against other entries. The Jury panel evaluates entries based on its creativity, form and function. The project needs to be clear on its relationship to its environment, its users, and its purpose. Creativity is not enough to be convincing; it needs to show useful function and provide a better living experience for its users, meeting the clients’ expectation. Projects that demonstrate innovation and embracing new technologies, setting new trends, respecting the environment, and pushing boundaries of human ingenuity. Projects with high regard to sustainable building practises and the protection and preservation of the environment will also earn special attention from the jury.

The OPAL Jury

Our esteemed jury panel consists of leading industry professionals from across the entire property sector, whose talents and contributions to the built environment are genuinely aspirational. Collectively they shortlist and reward project entries across the categories of Interior Design, Architecture and Property Development. All jurors are in leading or founder positions within their organisations. [Click here](#) for full list.



A selection of the esteemed OPAL Jury panel, click on profile pictures to read full profiles.

Fiona Thompson
[Richmond International](#)
Principal

Ben van Berkel
[UNStudio/UNSense](#)
Founder / Principal
Architect

Erik Nissen Johansen
[Stylt](#)
Founder / Creative
Director

Michele Salvi
[Zaha Hadid Architects](#)
Associate

Gary Hersham
[Beauchamp Estates](#)
Founder

Erik Behrens
[AECOM](#)
Creative Director

Chirs Godfrey
[HBA Residential](#)
Global Principal

Julian Weyer
[C. F. Møller Architects](#)
Owner

Martin Bellamy
[Salamanca Group](#)
Chairman & CEO

Michael Sørensen
[Henning Larsen Architects](#)
Partner, Architect MMA

Daniel Daggers
[Knight Frank](#)
Patner / Private Office

Hamish Kilburn
[Hotel Designs](#)
Editor



How to enter

Entering a project is completed online on the OPAL Website, and is a simple 4 step process. Your project can be from anywhere in the world. Enter your project in one of the main categories; Property Developer, Architecture or Interior Design. You will then be presented with a full range of sub-category choices, ie, Small Hotels. You can choose as many sub-categories as you deem necessary to be appropriately represented. Upload images and text description and your project is successfully registered.

Please ensure you provide sufficient and persuasive material, making your presentation as convincing as possible, this will enable the jury to make the best possible evaluation of your project. You can edit or add to your project anytime before the deadline.

[Click here](#) for more information and a full list of sub-categories.

Projects must be:

- Completed within the last 5 years
- Currently under construction
- A conceptual project

Please submit high quality images of your project showing multiple views and detailing of its immediate surroundings. If available, also provide floor plans or site plans.

For restoration or refurbishment projects, please include images before works commenced and after completion.

A screenshot of the OPAL website's project entry form. The form is titled "Project Title" and includes fields for "Project Title Name", "Project Level", "Name of project lead", "Name Member (optional)", "Team members' names", "Client (optional)", "Client name (optional)", and "Company Name / Organisation Name". A "Total Entry Fee: £ 500 (VAT INCL)" is displayed on the right. A yellow button labeled "Go Back & Read to Submit Project" is also visible. The form is set against a dark background with a white border.



Each submitted project is evaluated by the Jury panel purely on its own creativity, form and function. It is not competing against other entries.

OPAL charges a one-off fee after registering an entry. Unlike other Awards, there are no extra or hidden fees to pay if your project win. More info [here](#)

Winners - Interior Design:

Overall Winner - Interior Design

Awarded to the highest scoring entry in all categories. Receives Trophy.

Platinum Winner Interior Design

Awarded to all projects with a Jury score over 8.5 average

Winner Interior Design

Awarded to all projects with a Jury score over 7.5 average

Honorable Mention Interior Design

Awarded to projects with a the most honorable mentions scores. Can be multiple Honorable mentions.

Official Selection Interior Design

Awarded to all projects that has been shortlisted by the pre-selection Jury.

Winners - Architecture:

Overall Winner - Architecture

Awarded to the highest scoring entry in all categories. Receives Trophy.

Platinum Winner Architecture

Awarded to all projects with a Jury score over 8.5 average

Winner Architecture

Awarded to all projects with a Jury score over 7.5 average

Honorable Mention Architecture

Awarded to projects with a the most honorable mentions scores. Can be multiple Honorable mentions.

Official Selection Architecture

Awarded to projects has been shortlisted by the pre-selection Jury.

Winners - Property Development:

Overall Winner - Property Development

Awarded to the highest scoring entry in all categories. Receives Trophy.

Platinum Winner Property Development

Awarded to all projects with a Jury score over 8.5 average

Winner Property Development

Awarded to all projects with a Jury score over 7.5 average

Honorable Mention Project Development

Awarded to projects with a the most honorable mentions scores. Can be multiple Honorable mentions.

Official Selection Property Development

Awarded to projects has been shortlisted by the pre-selection Jury.



‘Overall Winners’ receive the coveted brass OPAL Trophy



Entry categories - full list

The three main OPAL entry categories **Property Development**, **Architecture** and **Interior Design** each have their sub-categories, enabling a precise classification of your project when submitting. If you deem your project require representation in more than one category, i.e. a project could feature Architecture and Interior Design in equal measures, you can apply as many main and sub-categories as you see appropriate. If in doubt, please consult our team who can assist you in this regard.

Property Development sub-categories

- Agricultural Buildings
- Apartments
- Aviation
- Commercial High-Rise
- Commercial Low-Rise
- Commercial Retail / Department Stores / Mall
- Cultural
- Disaster Rapid Deployment Housing / Disaster Relief Architecture
- Educational
- Sustainable / Environmental
- Healthcare
- Heritage
- Hotels & Resorts, Small
- Hotels & Resorts, Big
- Hotels, Boutique
- Industrial
- Institutional
- Landscape
- Low-cost housing
- Landmarks / symbolic structures
- Leisure
- Lighting
- Mixed Use
- Office development
- Prefab homes
- Public services Development
- Recreational
- Residential, High-Rise
- Residential, Low-Rise
- Residential, Multiple units
- Residential, Single
- Redevelopment & Renovation
- Retail Development
- Small Building
- Social Housing
- Sustainable/Environmental Development
- Transportation
- Yacht / Maritime development
- Other Property development

Architecture sub-categories

- Agricultural Buildings
- Aviation
- Commercial High-Rise
- Commercial Low-Rise
- Commercial Retail / Department Stores / Mall
- Commercial Offices
- Cultural
- Disaster Rapid Deployment Housing / Disaster Relief Architecture
- Educational
- Sustainable / Environmental
- Healthcare
- Heritage
- Hotels & Resorts, Small
- Hotels & Resorts, Big
- Hotels, Boutique
- Industrial
- Institutional
- Landscape
- Low-cost housing
- Landmarks / symbolic structures / memorials / public spaces
- Leisure
- Lighting
- Mixed Use
- Prefab homes
- Recreational
- Residential High-Rise
- Residential Low-Rise
- Residential Single
- Restoration & Renovation
- Retail
- Small Building
- Social Housing
- Transportation
- Yacht
- Other Architecture

Interior Design sub-categories

- Apartment
- Aviation
- Bathroom
- Commercial
- Retail / Department Stores / Mall
- Office
- Cultural
- Educational
- Healthcare
- Heritage
- Hotels & Resorts, Small
- Hotels & Resorts, Big
- Hotels, Boutique
- Home Technology
- Industrial
- Institutional
- Kitchen
- Leisure
- Lighting
- Recreational
- Residential
- Restoration & Renovation
- Retail
- Sustainable / Environmental
- Show Home
- Transportation
- Yacht
- Other Interior design



The Founders of OPAL



Farmani Group
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HOSSEIN FARMANI

Hossein Farmani is a philanthropist, art collector, educator, photographer, curator, editor, and entrepreneur, with a globe-spanning career that began with a deep-rooted passion for art, photography and design.

Farmani Group, which Hossein founded in the early 1980's, has been leading the way in curating and promoting design and architecture around the world for over two decades, with such renowned architectural and design awards as the European Product Design Awards, the Architecture MasterPrize, and the International Design Awards.



JESPER THOMSEN

Graduating with a Masters degree with distinction from London's Central St. Martin's College of Art and Design, Jesper has pursued a long career as a Creative Director in the digital media industry before launching a private art gallery in London's Knightsbridge. Passionate about interior design and properties, he has in recent years developed a number of residential London properties gaining considerable expertise in the industry. He is also a fine art photographer and jury member of several other design awards.





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Part of the Farmani Group of Companies